

PRESS RELEASE

Naarden, 13 October



European Association for Biometrics (EAB) to address the rapid development of biometrics for mobile authentication and online services

On Friday **17 November 2017** EAB will organise the seminar **Biometrics in Banking and Payments** hosted by the prestigious IBM Client Centre in London, UK.

The seminar will reflect the trends and opportunities of biometrics in the financial market. Main topics to be covered are:

- PSD2: the need for user friendly and secure biometric authentication
- Current solutions, take up, customer satisfaction and benefits
- How to select the right biometric authentication solution
- Biometric cards and how they can help banks

It will be discussed how processes can be designed both convenient and privacy compliant. Financial institutions get **free entrance** (lunch included).

The seminar presents a line-up of excellent international speakers, ranging from end user to experts who will bring you up to date with the state of the art in biometric technology advances. They will share their experiences, covering aspects such as process flows, added value, fraud reduction, implementation strategy and client experience. **A mini-workshop** at the end of the seminar ensures an interactive session with the participants by discussing hands-on experiences and best practices.

Biometrics in Banking and payments will reflect the many new opportunities arising from the gradual shift away from desktop/notebook computing towards smartphones, tablets and other portable devices, while sharing best practice of apps and web-based applications, including digital onboarding.

The seminar is kindly sponsored by:



Information about the seminar:

Date: Friday 17 November

Location: IBM Client Centre, 76/78 Upper Ground South Bank, London SE1 9PZ

Contact: Trijnie Vlietstra / +31 651 076 251 / trijnie.vlietstra@eab.org

Program and registration: <http://www.eab.org/events/program/142>

Entrance fees: normal: 280,00 €/240,00 £ / EAB members: 80,00 €/70,00 £

Banks and other financial institutions: Free of charge (0,00 €)

About the EAB:

The European Association for Biometrics (www.eab.org) is a pan-European non-profit association seeking to advance the proper and beneficial use of biometrics in Europe, taking into account the interests of European citizens, industry, academia and governments. The EAB is the European platform for biometrics, currently having over 225 members from 35 countries. Driven by developments in connection with immigration challenges, the requirements of e-passport implementations and a whole range of emerging commercial applications, the EAB fulfills the role of an independent and multi-stakeholder platform, where stakeholders can meet and exchange information and visions. For more information about the EAB please contact secretariat@eab.org.